

Your Conference, Transformed

Traditional conferences inspire in the moment. Eagle's Flight conferences transform organizations.

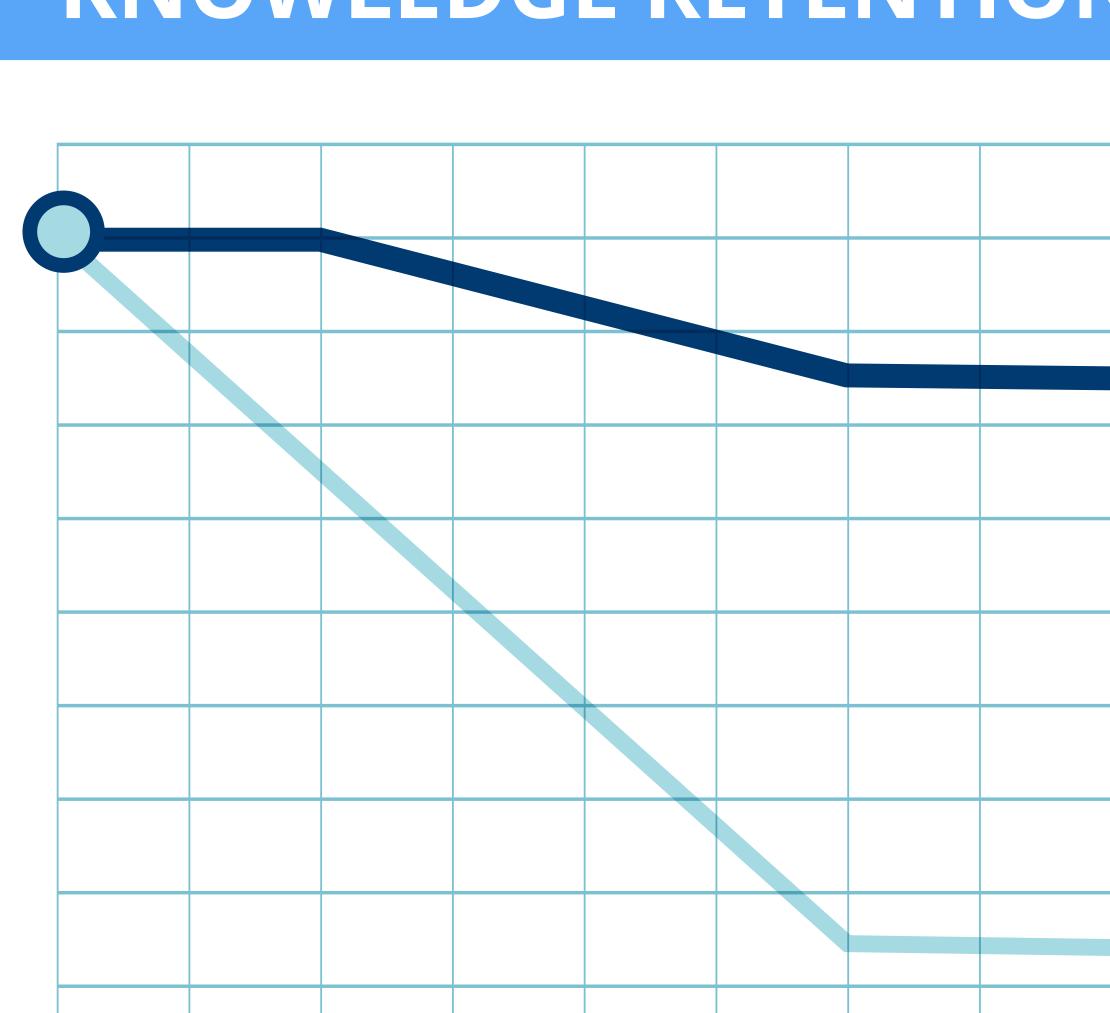
ENGAGEMENT JUMP

TRADITIONAL CONFERENCES

Participant Engagement

EXPERIENTIAL CONFERENCES Participant Engagement

KNOWLEDGE RETENTION INCREASE



75%

OF EXPERIENTIAL ~ **CONFERENCE PARTICIPANTS**

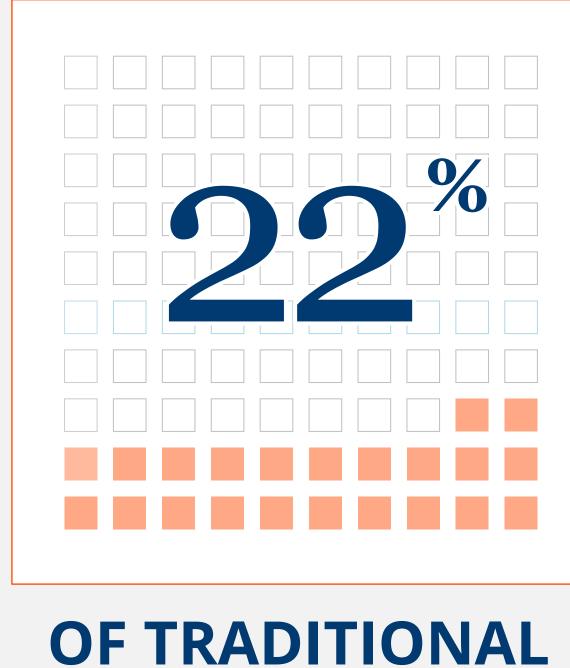
VS.



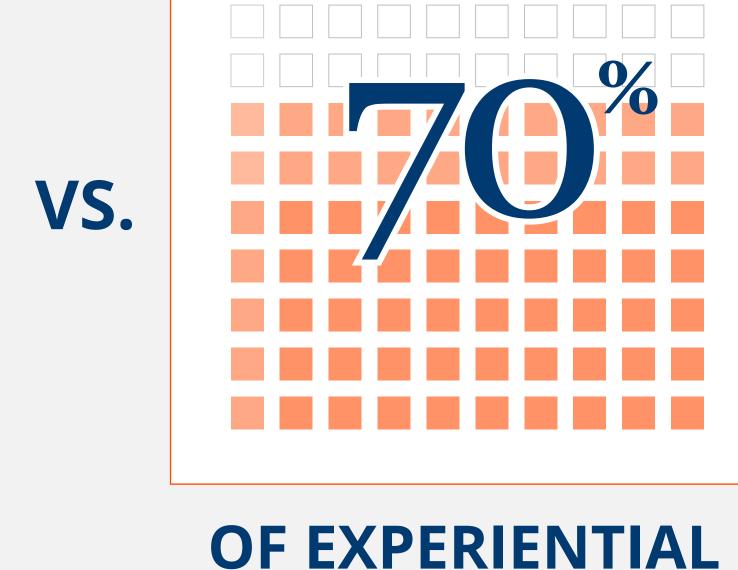
OF TRADITIONAL CONFERENCES PARTICIPANTS

Retain conference learnings

COLLABORATION BOOST



CONFERENCES PARTICIPANTS



CONFERENCES PARTICIPANTS

Made meaningful cross-functional connections as a result of the conference



BEHAVIORAL IMPACT (ON-THE-JOB APPLICATION)

TRADITIONAL CONFERENCES

Apply skills post-conference

EXPERIENTIAL CONFERENCES





EAGLE'S FLIGHT

Experiential Conference ROI Snapshot Audience: 500 Mid-Level Leaders Conference Goal: Alignment + Collaboration

More Leaders Fully Engaged

+240

New Cross-functional

Relationships Built

More Leaders Retaining Conference Learnings

More Leaders Driving Real Change

BASED ON INDUSTRY BENCHMARKS, THE INCREASED ALIGNMENT, **COLLABORATION, AND APPLICATION COULD DELIVER:**

Improved productivity equivalent to \$1.21/1

in impact over 12 months



Reduced disengagement &

turnover Stronger post-conference



