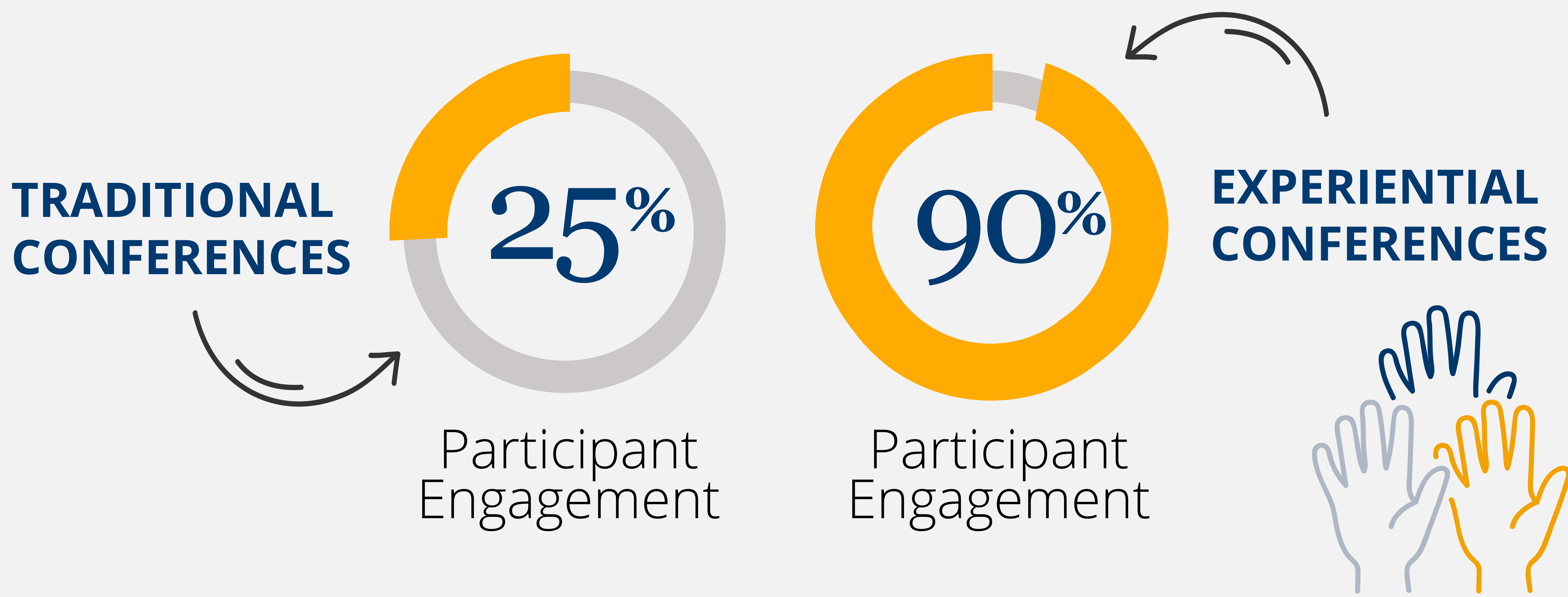


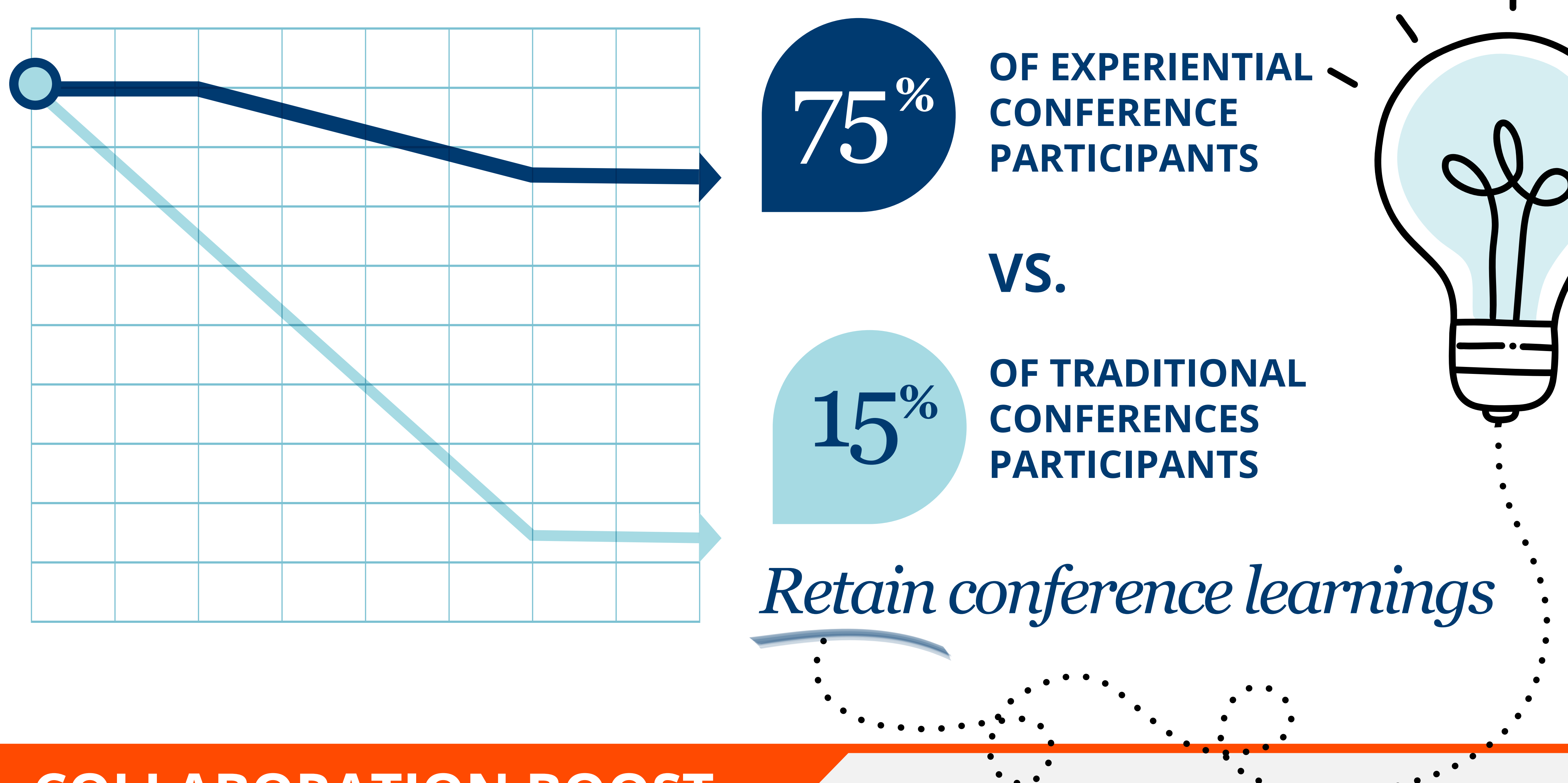
Your Conference, *Transformed*

Traditional conferences inspire in the **moment**.
Eagle's Flight conferences **transform organizations**.

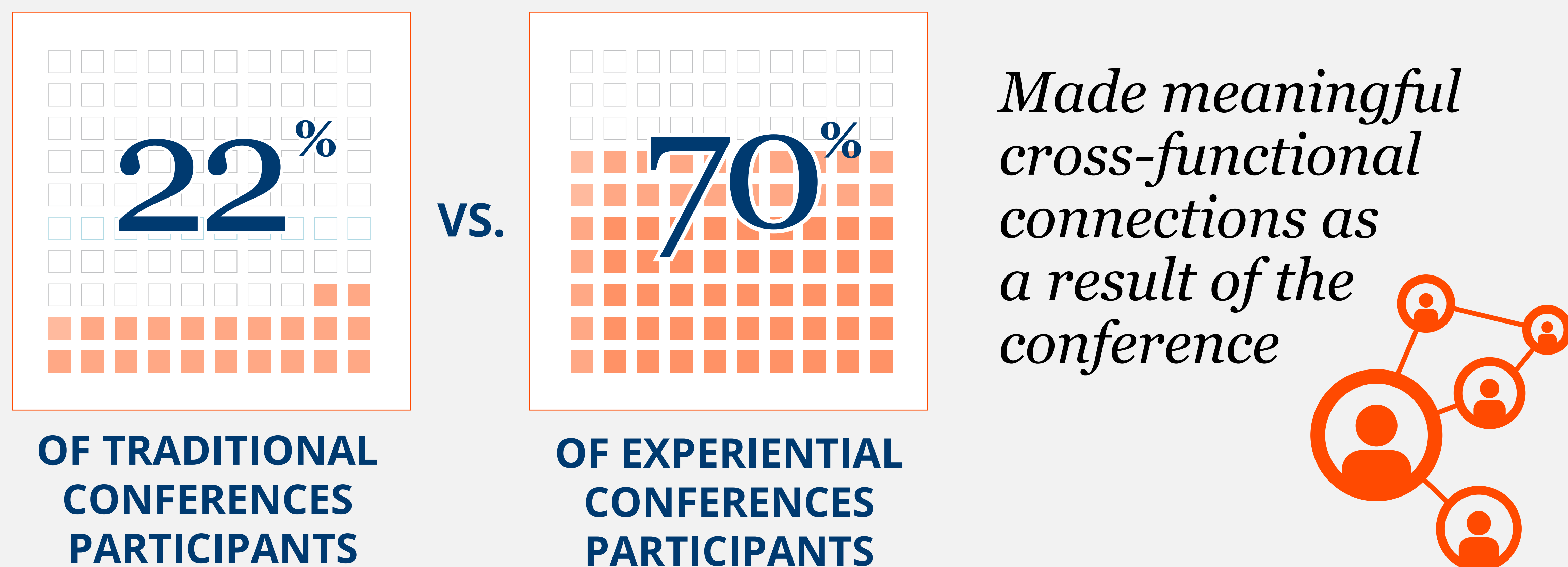
ENGAGEMENT JUMP



KNOWLEDGE RETENTION INCREASE



COLLABORATION BOOST



BEHAVIORAL IMPACT (ON-THE-JOB APPLICATION)

TRADITIONAL CONFERENCES



EXPERIENTIAL CONFERENCES



EAGLE'S FLIGHT

Experiential Conference *ROI Snapshot*

Audience: 500 Mid-Level Leaders

Conference Goal: Alignment + Collaboration

+325

More Leaders Fully Engaged

+300

More Leaders Retaining Conference Learnings

+240

New Cross-functional Relationships Built

+235

More Leaders Driving Real Change

BASED ON INDUSTRY BENCHMARKS, THE INCREASED ALIGNMENT, COLLABORATION, AND APPLICATION COULD DELIVER:

Improved productivity equivalent to

\$1.2M

in impact over 12 months



Reduced disengagement & turnover

Stronger post-conference momentum toward strategic goals

