



INSPIRING A POSITIVE SAFETY CULTURE

Life-Changing Daily Dedication for All Employees

This groundbreaking program instills the belief: **Everyone must adhere to safety protocols and champion a safe work environment.** It amplifies your current safety initiatives, ensuring every employee becomes a safety advocate. Leaders will inspire, build skills, and enforce safety, while employees embrace a zero-injury mindset with unwavering dedication.

How Drive a Successful Culture Transformation To Reach Organizational Goals

What's Needed for a Sustainable Culture of Safety

CONVICTION

They need to see value in changing and growing, and then want to do so.

KNOWLEDGE

They need to know what to do differently

SKILL

They then need to know how to apply that knowledge back on their job.

RESULTS

They need to be accountable for, and see, improved results in how they lead and what they accomplish.

How Eagle's Flight Addresses These Needs

EXPERIENTIAL LEARNING

1. Participants are highly engaged in Eagle's Flight's unique experience.
2. They learn by doing.
3. With an in-depth facilitated debrief.

PRAGMATIC MODELS AND CONTENT

Practical steps to take to behave differently, and so produce different and better results.

COMPANY RELEVANT APPLICATION

1. In-class discussion and practice around work related situations and issues
2. Facilitated guidance in the application of the principles taught.

POST COURSE RETENTION

Post class application and retention tools to support the new behaviors becoming habitual, and the improved results predictable.

CASE STORY



RESULTS:

- 61% decrease in lost-time incident rates
- 31% decrease in total recordable incident rates
- 64% increase in near-miss reporting
- Positive shift in safety mindset scores assessed before and after training
- One unionized site hit 1 million hours without a lost-time incident and immediately the employees and line managers set a goal of 2 million

WHAT WE DELIVERED:

- Site-customized safety training
- Monthly coaching of Executive Leaders
- Site Manager coaching

AUDIENCE:

- **Global audience** including 52 manufacturing sites

It's within your control
BE SAFE by CHOICE



We engaged Phil (CEO of Eagle's Flight) to help us implement "Safe by Choice", a major safety cultural transformation initiative that was successfully rolled out to ~20k Manufacturing personnel globally. Phil's masterful engagement with our senior leadership team and broader organization focusing on changing behaviors through experiential learning significantly improved our safety performance. Nearly 7 years later, "Safe by Choice" is still running strong and we are very pleased with the results!"

John Baker, Executive Director
Merck



Safe By Choice Programs:

