



# THE POWER OF LEADERSHIP: TRANSFORMING ORGANIZATIONS FROM WITHIN

## Why Focusing on Leadership is Your Competitive Edge

More and more is being asked of leaders today. Our leadership library offers a tiered approach for emerging, mid-level, and senior leaders. The curriculum incorporates practical application of leadership principles to the business and the nuanced requirements of human interaction to help create the leader of the future.

## What's Needed to Grow Personal Leadership Competency

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#### CONVICTION

They need to see value in changing and growing, and then want to do so.

#### KNOWLEDGE

They need to know what to do differently

#### SKILL

They then need to know how to apply that knowledge back on their job.

#### RESULTS

They need to be accountable for, and see, improved results in how they lead and what they accomplish.

### How Eagle's Flight Addresses These Needs

#### EXPERIENTIAL LEARNING

1. Participants are highly engaged in Eagle's Flight's unique experience.
2. They learn by doing.
3. With an in-depth facilitated debrief.

#### PRAGMATIC MODELS AND CONTENT

Practical steps to take to behave differently, and so produce different and better results.

#### COMPANY RELEVANT APPLICATION

1. In-class discussion and practice around work related situations and issues
2. Facilitated guidance in the application of the principles taught.

#### POST COURSE RETENTION

Post class application and retention tools to support the new behaviors becoming habitual, and the improved results predictable.

## CASE STORY



#### RESULTS:

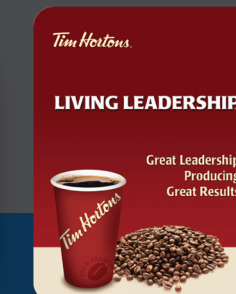
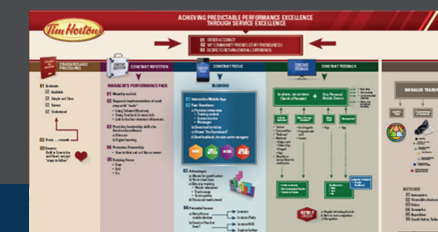
- Franchise Restaurant Leadership Development driving consistency across all-levels of leadership
- Improved employee engagement and, as a result, the guest experience and profitability across the franchise network

#### WHAT WE DELIVERED:

- Delivered prelaunch "Owner's Conference," allowing all owners to experience, and appreciate the power of experiential learning
- Following three months of restaurant and industry research, customized six days of leadership training:
  - Content and methodology focused on 24 key leadership principles identified from the research
  - 95,000 training days delivered within 10-month period

#### AUDIENCE:

- 2,200 owner-operated restaurants
- 15,500 employees, from owners to in-restaurant leadership



"I have known [Eagle's Flight] for over 30 years and have worked with Eagle's Flight in various capacities. Their expertise in Leadership Development and Culture Transformation are clearly best in class which when coupled with his experiential learning approach, truly changes behaviour and drives improved performance. I would recommend him to any senior executive looking to harness the full potential of their leaders and workforce."

**Doug Ettinger, President & CEO, Canada Post**

### Leadership Programs

