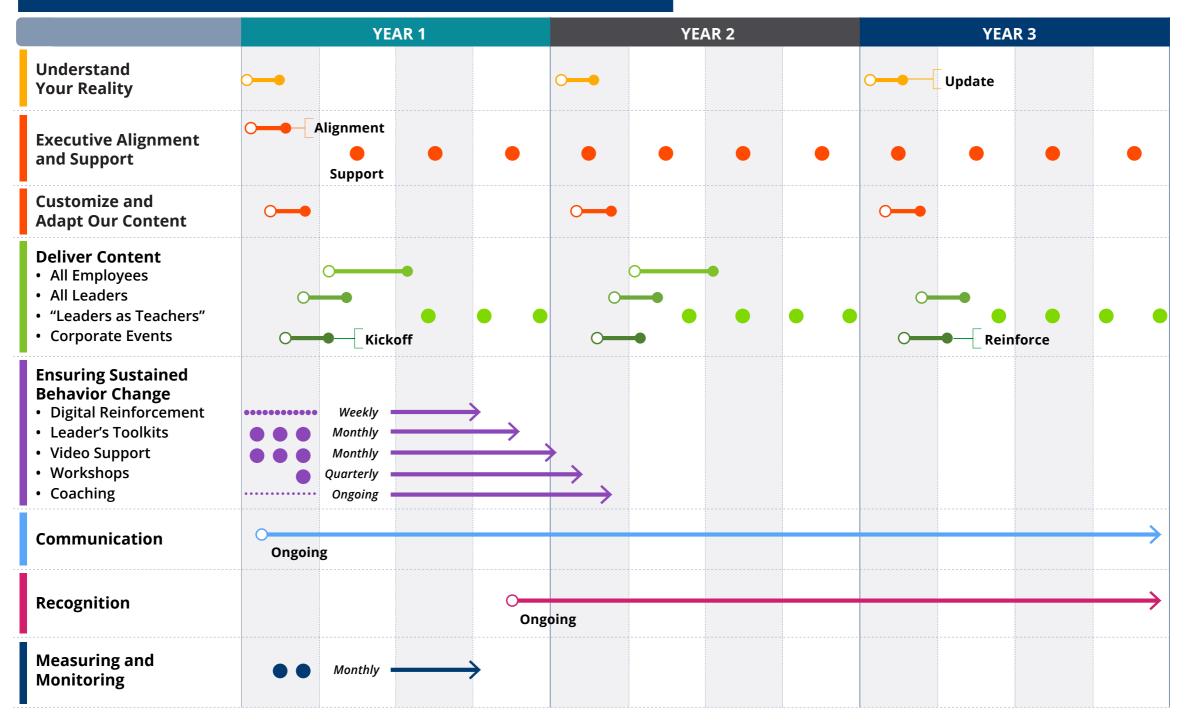
## THE TRANSFORMATION PROCESS



## **CUSTOMER CENTRICITY IN ACTION** DESIGN AND CUSTOMIZATION – ROADMAP OF PROJECT

